

Newsletter

October 2011

Local Businesses sign up to Named Funds

Our new initiative provides businesses, families and individuals with the opportunity to start their own named sub-fund and donate to the Mackay community.

It enables donors to give in a simple and convenient manner and receive recognition for their ongoing support. The Mackay Foundation is delighted to announce The Reserve Group as first to create a Named Fund.

Reserve Support Services' Manager, John Punter, said that the Named Fund was a convenient and worthwhile way to manage their philanthropic requests. "Through The Mackay Foundation, we are able to support a wide range of worthwhile causes across the region, ensuring that our contributions assist the local community.

"Recognition of our donation through the Named Fund is an added benefit as it helps to fulfil our internal sponsorship requirements. Importantly, as with all donations to The Mackay Foundation, our support will continue to give to the local community for years to come.

"I would recommend other local businesses and individuals alike to consider starting a Named Fund with The Mackay Foundation as a part of their philanthropic activities," Mr Punter said.

Donating through a Named Fund with The Mackay Foundation provides the opportunity to support a wide range of local community and charities group now and in the future, and will simplify your administration and reporting requirements.

Gemini Homes, Hasting Deering Social Club, Bank of Queensland - Mackay, Alman Partners and Mackay Realty Ball have also sign up to have a Named Fund with The Foundation. If you are interested to find out more about a Named Fund, please contact us at admin@mackayfoundation.com.au



The Mackay Foundation Deputy Chair, Steve Lowry congratulates Scott Cawley from The Reserve Group on being the inaugural holder of a Named Fund with the Foundation. (Photo courtesy of the Daily Mercury).

Australian Community Foundations Forum

Our executive officer, Adrienne Rourke, recently attending the annual Australian Community Foundations Forum run by Philanthropy Australia and hosted by the Northern Rivers Community Foundation in Kingscliff. The Forum is an opportunity for staff and board members from the 33 community foundations in Australia to get together and hear from speakers on current philanthropic topics, learn about new fundraising strategies and changes to regulation in the industry, and share ideas on the different activities people are running within their community foundation.

Watch our Corporate Video

We recently produced a corporate video to tell our story of who we are, how we help the local Mackay community and encourage people to consider donating to us as part of their giving. We are very grateful for the support of Ben and his team at Tropical Exposure for donating their time in producing such a fantastic video and also to Worley Parsons for sponsoring the remaining costs associated with producing the video. Finally also a big thank you to those who participated in the video. Click here to see the video posted on youtube: <http://www.youtube.com/user/TheMackayFoundation?feature=mhnsn>

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Left to Right: Charmayne Curry, Carol Cambra, Scott Grundy, Lauren Russell, Marshall Watson, Brendan Webb, (from Hasting Deering Social Club Committee) Wayne James, Steve Lowry, Adrienne Rourke and Bryan Loft (from The Mackay Foundation).

Hasting Deering Social Club donates \$30,000

Following the recent success of their inaugural black tie charity ball the Hasting Deering Social Club has donated \$30,000 to The Mackay Foundation. Treasurer of the social club, Scott Grundy said that they were very pleased to be making such a significant donation to The Mackay Foundation and look forward to making the event bigger and better in 2012 to raise even more funds for The Foundation. The Social Club will have their own Named Fund with the Foundation and hope to continue to add to it in the coming years as a way of supporting the local community now and in the long term.

The Mackay Foundation would like to congratulate the Hasting Deering Social Club committee on the outstanding success of their first charity ball. We are very grateful for their donation that will now go towards supporting local charities and community groups in the region every year.

Support Our Seven Quest Entrants

The Mackay Foundation 2011 Quest is now in full swing with seven entrants participating this year. Rachel Wood, Lassara Reinke, Marricka Clancy, Brittany Morrison, Caitlin Uren, Jodie Cooper and Jessica Beattie are currently fundraising very hard for the Foundation as part of their role as an entrant in this year's Quest. As part of their fundraising activities all the entrants are selling raffle tickets in The Mackay Foundation Art Union, with the first prize a Nissan Micra valued at over \$13,000.

For many of the entrants it is the first time they have been involved in a fundraising event and the Quest offers them the opportunity to raise funds for the local Mackay region with the support of a experienced organising committee. The entrants gain self-development skills, confidence in business situations and a greater awareness of community issues in the region.

The finals will be held in November with the entrant who raises the most over \$10,000 winning a \$5,000 travel voucher from Harvey World Travel. Please support the entrants as they raise funds that will go towards supporting the local community now and in the future.

Looking for a Elegant Melbourne Cup Lunch?

The Mackay Foundation Melbourne Cup Lunch will be held at the Clarion Hotel and will feature a fashion parade by Mavis May and LA Jewellers, Fashions in the Field, Raffles, Sweeps and much more. Tickets are \$80 and include wine and canapés on arrival and a two course meal. For further details or to purchase tickets contact Mavis on 4957 7367. All proceeds raised at the event go to The Mackay Foundation.

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